



Dear Chamber Member,

We're happy to announce that the **Long Beach Community Guide** is scheduled for publication on Memorial Day weekend, and will once again be mailed directly to 20,000 homes and businesses in Long Beach, Lido Beach, Atlantic Beach and Point Lookout, reaching every resident and newcomer.

This year, our reimagined annual guide is better than ever, completely redesigned with fresh, vibrant editorial content, making it a publication people will actually want to read and hold on to, as it celebrates everything that makes this beach community so special. In addition to dedicated coverage of annual local events, parks & recreation, you'll find brand-new advertising sections for new businesses and local restaurants. Whether you're a lifelong local or a newcomer, this guide is your source for information on everything taking place in our City by the Sea, making it far and away the best promotional piece the Barrier Island has. It's the perfect place to let yourself shine as an engaged contributor in our community.

**Why is the Long Beach Community Guide a great place to promote your business?**

- Delivered directly to every home and business across the Barrier Island from Atlantic Beach to Point Lookout
- A trusted, community-first resource residents keep all year
- Hundreds of copies given throughout the year to people interested in living, working and playing in Long Beach,
- Available online all year long at [liherald.com](http://liherald.com) and on [longbeachnychamber.com](http://longbeachnychamber.com)

Not only will your message get maximum exposure, but the Guide's comprehensive information and beautiful color cover ensure that it will be saved and referred to throughout the year. That's why we are once again designating the **Long Beach Community Guide** as the Official Publication of the Long Beach Chamber of Commerce. This summer marks the 35th year in our ongoing partnership with the Long Beach Herald in producing the Guide and celebrating Long Beach together.

**Every Active Chamber member will get a listing in the Guide. Be sure to renew your Chamber membership to get your listing.** Please make sure your membership is current!

The Herald is holding advertising rates steady once again this year, and offering a **Chamber Member Exclusive**: as a valued partner, all Long Beach Chamber members receive **10% off or discounted** combo rates for multiple guide purchases in surrounding towns. The deadline for your 10% discount is April 25. Contact Ellen Frisch at the Long Beach Herald to reserve your space today! Cell: **516-314-0236** Email: [efrisch@liherald.com](mailto:efrisch@liherald.com)

Sincerely,

The Long Beach Chamber of Commerce  
Board of Directors